

EMPLOYMENT

TECH DIRECTOR

Yellow Lime Creative | Holland, MI | 2022 – Present

- Designed, developed, and wrote for various client websites. (WordPress, Webflow, ReactJS, GatsbyJS)
- Created and launched the web sales process for strategy, design, and development of websites for all clients.
- Created SEO/Hosting packages generating recurring revenue.
- In-house photographer.

TECHNOLOGY DIRECTOR

Symposia Labs | Holland, MI | 2021 – 2022

- Designed, developed, and wrote for various client websites. (WordPress, Shopify, WooCommerce)
- Built internal documentation system for managing client data.
- Lead the production team of designers and developers.
- Worked closely with partners and contractors for out-of-house production.
- Lead weekly sprints and client meetings.

SENIOR DEVELOPER

Lambert | Grand Rapids, MI | 2020 – 2021

- Helped develop and launch Fintech platform TIICKER. (NextJS)
- Trained Project Managers on the dynamics of web, SEO, and UX to better sell websites.
- Built and launched multiple client e-commerce websites. (Shopify, WooCommerce)

SENIOR DEVELOPER

Fairly Painless Advertising | Grand Rapids, MI | 2016 – 2020

- Designed, developed, and wrote for various client websites. (WordPress, ReactJS, GatsbyJS)
- Crafted content for websites and social media properties.
- Increased leads for a client 400% with a UX driven approach to solve their user's pain point.
- Learned a new technology in 4 weeks to deliver a client lead generation app. (ReactJS)
- Promoted from Junior Developer, to Developer, Applications Developer, and Senior Developer.

TECHNICAL EXPERIENCE

PROJECTS

- armstrongdoesitagain.com - Developed offline available training app. Resources available if network connectivity is low in working conditions. Developed with ReactJS and Google Firebase.
- tiicker.com - Produced animations and front-end support for Fintech platform, developed with NextJS.
- SU - Designed and developed internal documentation app, utilizing WordPress and Algolia Search.

SKILLS

- Custom themed WordPress
- Advanced Custom Fields for WP admin
- ReactJS, GatsbyJS, NextJS
- Sass, TailwindCSS, various CSS tools
- Version control with Git
- Headless CMS